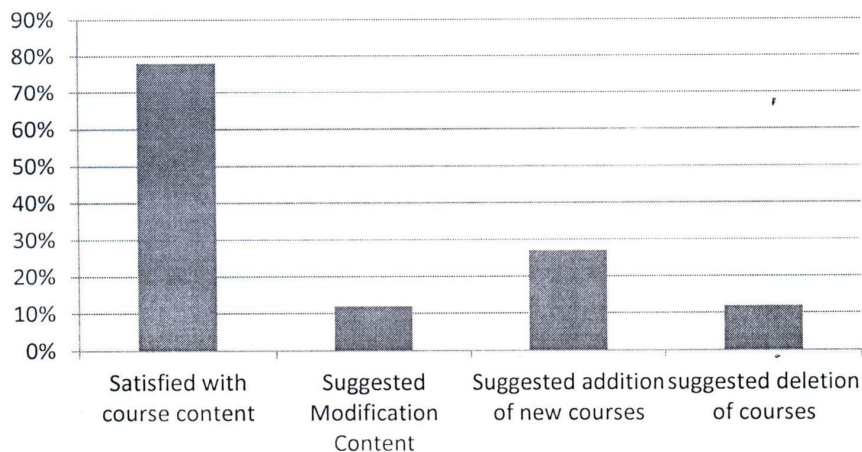


Stakeholders Feed Back Report

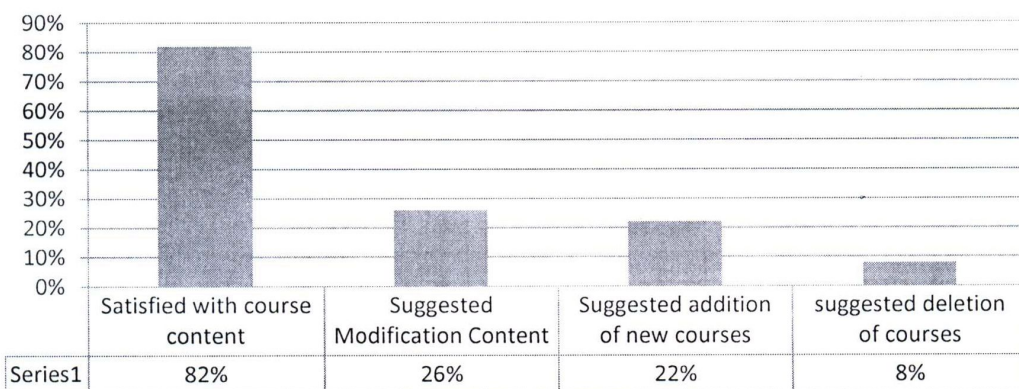
Academic Year 2017-2018

A. Stakeholder Feedback Analysis for the Curriculum Review

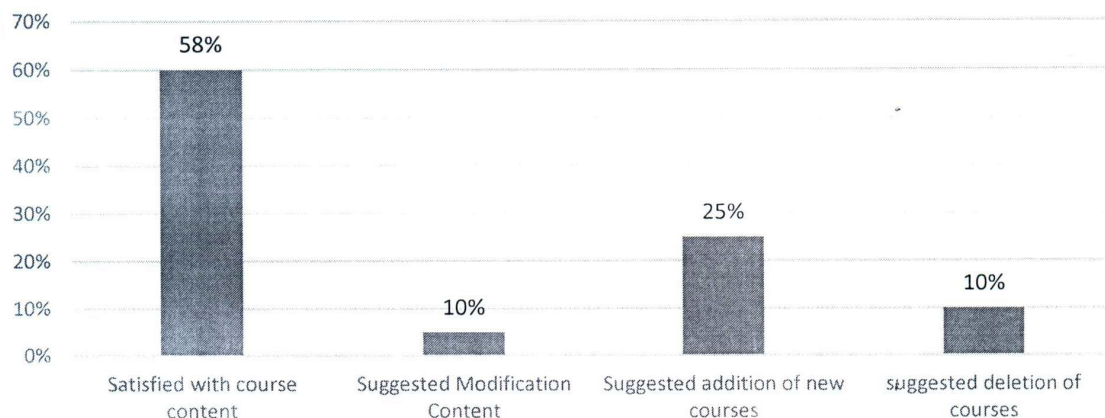
Student Feedback Analysis



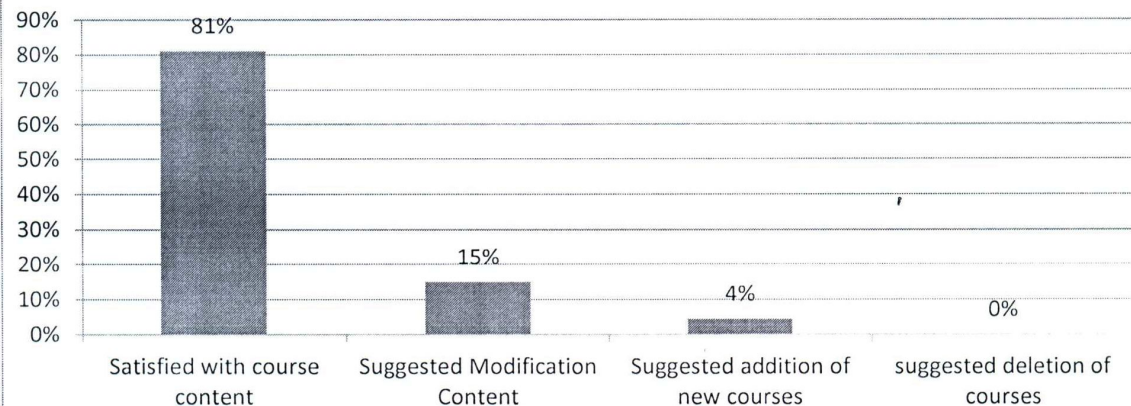
Teacher's Feedback Analysis



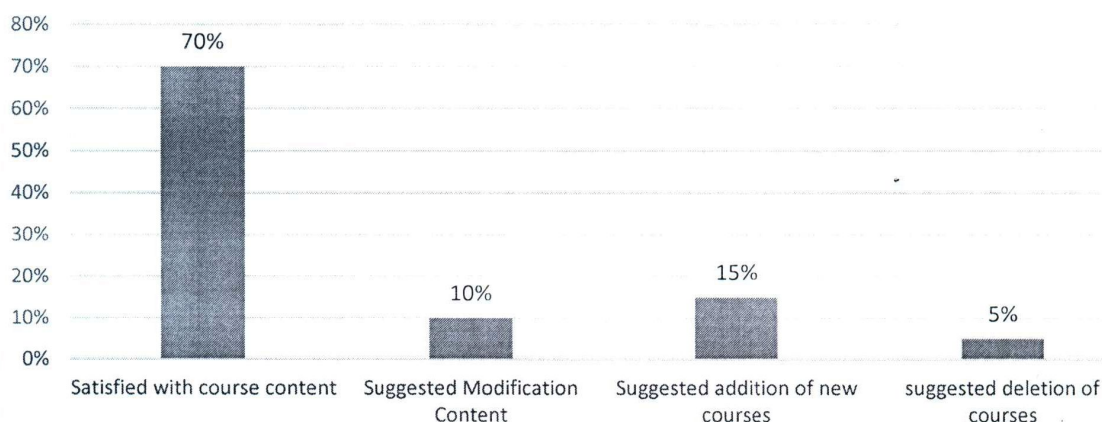
Employer Feedback Analysis



Alumni Feedback Analysis



Parent's Feedback Analysis



B. Suggestions received from Stakeholders

Sr. No	Stakeholders	Feedback Received
1	Employer	Your students can work more on their general knowledge / awareness levels during their tenure at college.
2	Employer	More concepts of fixed income to be included in the course
3	Employer	More preparation needed in detail for Group Discussions. The students should know current affairs, data, policies etc. To connect to the topics of discussion
4	Employer	It was recommended that more understanding on Private Equity and Hedge Funds. Also, Financial analysis with Technical analysis would be really helpful.
5	Employer	Data Analytics module can be introduced.
6	Alumni	Discuss more case studies to enhance problem solving technique
7	Alumni	Experiential Sessions for students to be organized more.
8	Alumni	Experiential learning-based teaching to be incorporated.
9	Alumni	More Practical Assignments to be given.
10	Alumni	More Practical Learning to inculcated in syllabus.
11	Alumni	Add a subject of HRIS for Hr students.
12	Alumni	Major need of HRIS as a subject for students.
13	Alumni	Include data analytics as subject for marketing.
14	Alumni	Practical knowledge in derivative trading
15	Parents	Parents meeting should be conducted more frequently



16	Parents	Industry speaker should be invited for curriculum delivery
17	Faculty	Option Greeks, Synthetic options as it already covered in derivatives – Commodities Market
18	Faculty	Concept of preventive maintenance and breakdown maintenance to be added
19	Faculty	Bonus Share, stock split, share repurchase & Buy back to be added
20	Student	Dr. Poonam Ojha should take session for communication skills
21	Student	International Marketing, International Business & Exim Course should be added in the curriculum
22	Student	Simulation, Placement related training should be more
23	Student	Some of IT subjects about management skills and computer language for managers to be added in the curriculum
24	Student	Industry faculties to be invited on regular basis
25	Student	Advance Excel training to be given to the students
26	Student	LDP session to be conducted by Prof. Darshan Shah

C. Action Taken Report

Suggestions received from stakeholders have been Review by Academic Advisory board and after taking their suggestions also following revision has been done in curriculum for implementation. These amendments have been approved by Governing council.

List of the few of courses added or deleted in curriculum based on stakeholder feedback is as:

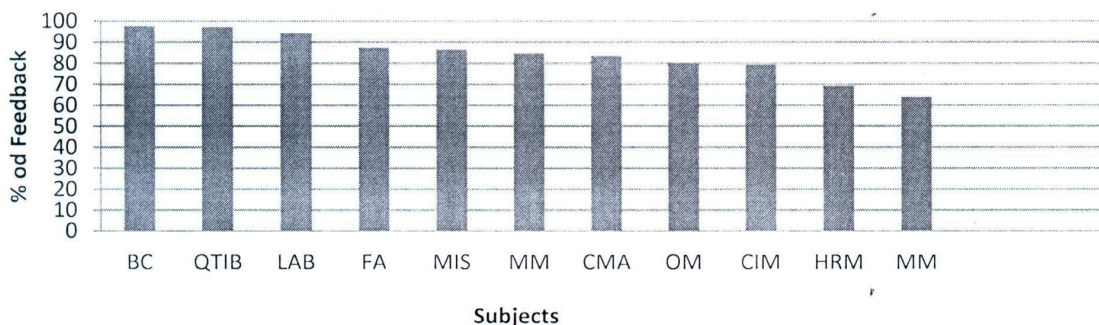
SL NO	Courses	Addition/Deletion in curriculum	Reasons
1	Current Affair training	Added	Newspaper reading slot has been introduced based on parents' feedback
2	Corporate law	deleted	Corporate law Merged in Legal Aspects based on feedback from faculty
3	Self-Management	Added	This a value education program develops high self-awareness and world class leadership skills



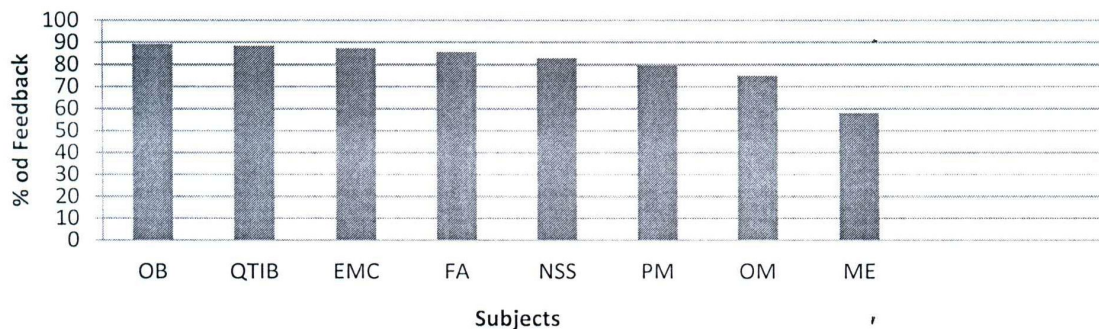
4	Derivative and Risk Management	added	Introduced in Sem II now.
5	Accounting for Managers	Added	Financial Accounting and Management Accounting were clubbed together which has the blend of both these two subjects. This has been done as per the industry requirement.
6	Cases in HR	Added	Due to Industry & alumni requirement
7	Finance Consultancy	Added	Industry and Advisory board feedback
8	Customer Relationship management	deleted	Spine off as separate subject from 2017-19 to focus customer service jobs coming because of service economy Semester III
9	Contemporary Marketing	deleted	Contemporary Marketing was dropped from 2016-18 to give space to more marketing and sales focused courses Semester III
10	Fiscal & Corporate Tax Planning	deleted	Removed as it gets covered in Taxation based on student and faculty feedback
11	Financial Planning & Wealth Management	deleted	Removed from semester III as it gets covered in Portfolio Management
12	Digital Marketing	deleted	Removed from semester IV and was shifted to Semester II
13	HRP and HR Audit	added	HRP and HR audit is core functions of HR, hence to give technical exposure the course is imparted in semester IV
14	Management Consultancy	added	Subject was introduced in Semester IV for enhancement of Consultancy skills
15	Lean Six Sigma	added	Shifted in Semester IV to arm the students with certificate level knowledge of six sigma principles on the suggestion of alumni
16	Foreign Language	added	Introduced in the curriculum to encourage the students to become a global leader based on corporate and alumni feedback
17	HR Leadership & Emotional Intelligence	added	Introduced in semester I in order to develop the Leadership qualities of the HR students, and make them able to play a role of HR BP.
18	Banking and International Finance	added	Based on feedback of faculty



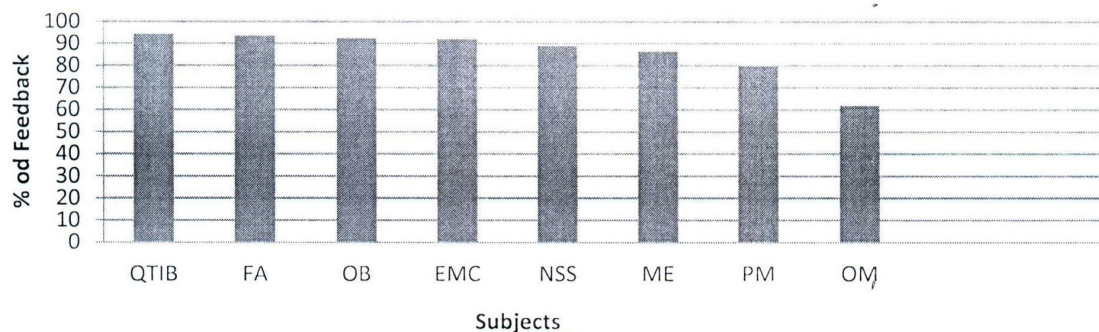
PGDM (A) 2017-19 Semester I



MMS (B) 2017-19 Semester I



MMS (A) 2017-19 Semester I

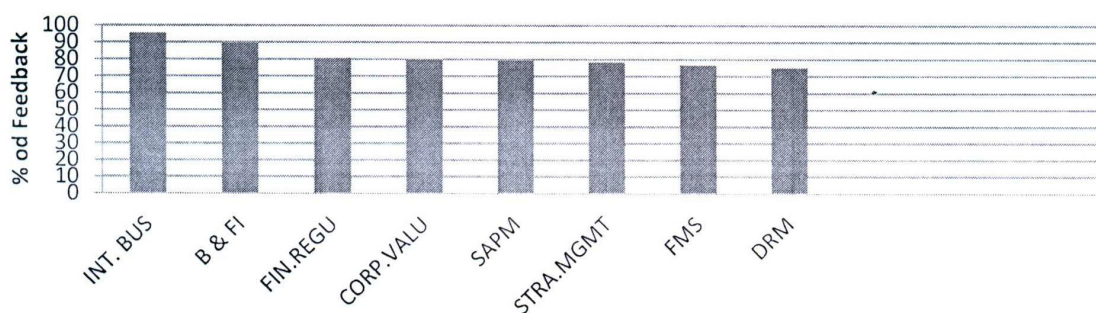


MMS (MKT) 2016-18 Semester III



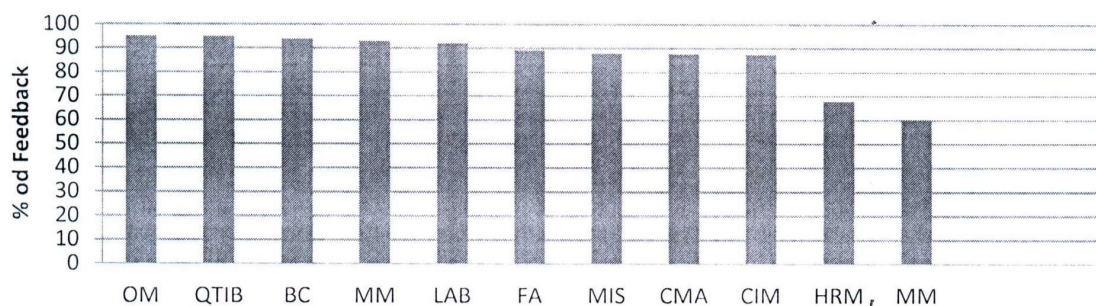
Subjects

MMS (F) 2016-18 Semester III



Subjects

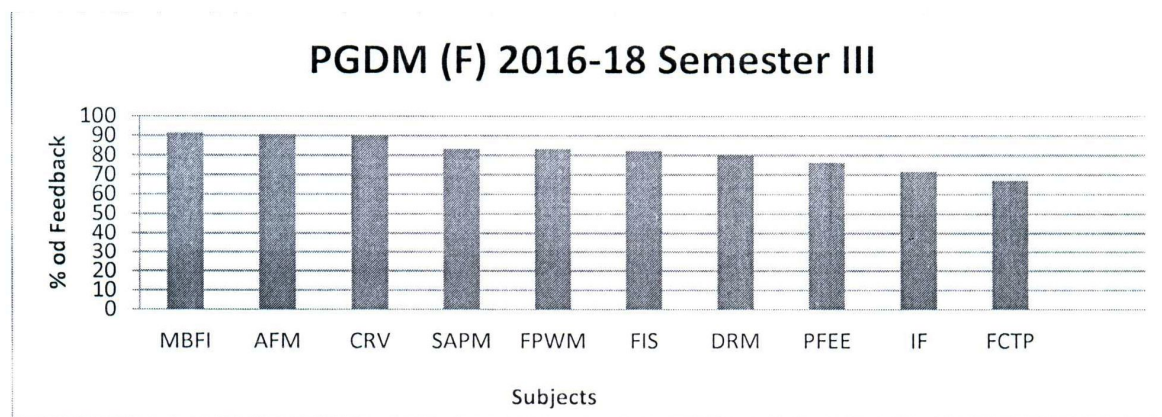
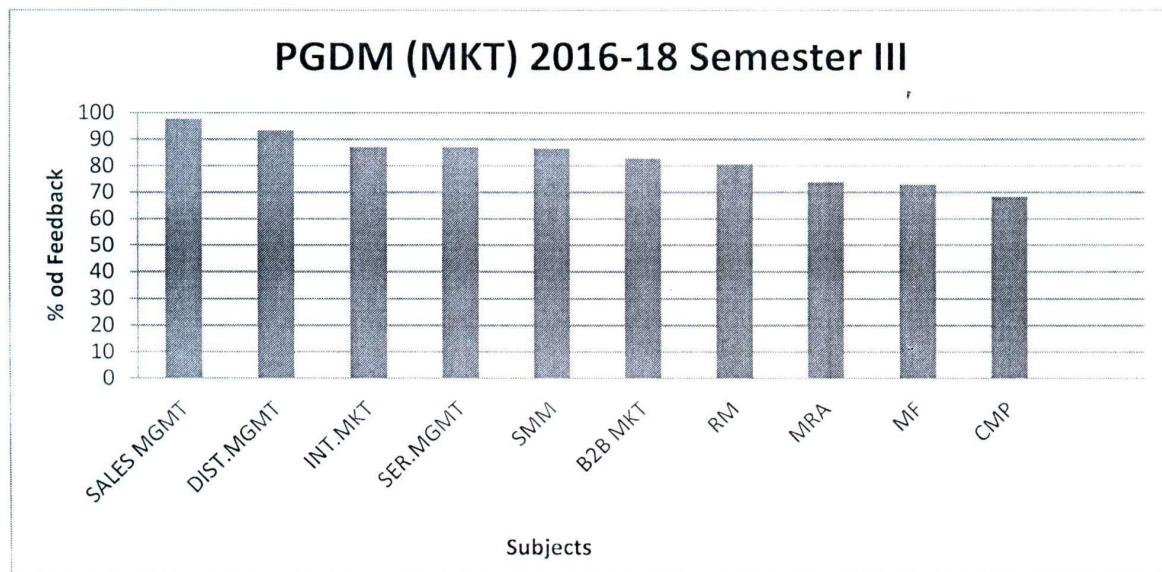
PGDM (B) 2017-19 Semester I



Subjects



D. Students Feedback on Teaching Learning Process for the Academic Year 2017-18



E. Students Feedback about Institution for the Academic Year 2017-18

Sr No	Parameters	% of Satisfaction
1	CLASSROOM CONDITION	
1.1	Condition of Furniture & Fittings	84%
1.2	Lighting	85%
1.3	Air Ventilation	89%
1.4	Cleanliness	88%
2	COMPUTER LABORATORY	
2.1	Hardware Configuration	83%
2.2	Latest Software Availability	76%
2.3	Availability of Computers	79%
2.4	Maintenance of System Network	79%
2.5	Internet Connectivity	78%
2.6	Behavior of Staff	77%
3	LIBRARY	
3.1	Availability of Books	85%
3.2	Indexing and Stacking	80%
3.3	Condition of Books	81%
3.4	Availability of New Versions	80%
3.5	Reading Room Environment	88%
3.6	Availability of Journals/Magazines	85%
3.7	Behavior of Staff	78%
4	CANTEEN	
4.1	Hygiene & Cleanliness	80%
4.2	Menu Choices	77%
4.3	Pricing	75%
4.4	Timely Delivery	74%
4.5	Service Quality	75%
5	OTHER FACILITIES / AMENITIES	
5.1	Response of Administrative Staff	75%
5.2	Auditorium Availability	77%
5.3	Games & Sports	75%
5.4	Information Display	80%
5.5	Drinking Water	85%
5.6	Toilet Facilities	83%
5.7	Cleanliness	87%
5.8	Maintenance	87%



F. Parents Feedback about institution

Sr.no	Feedback on Question	Yes
1	Do you find this institution better than others for your ward?	80%
2	Do you feel facilities in the Institute are adequate?	84%
3	Do you feel that your ward is physically secured in the campus?	83%
4	Are you satisfied about Library facilities?	82%
5	Are you satisfied for cooperation from the administrative staff?	81%
6	Can you make direct communication with teaching staff?	83%
7	Do you find the ambience of the institute is positive?	84%

G. Feedback from Recruiters

- Students should work on Communication skills
- They should improve their current affair knowledge
- Improve Industry domain specific knowledge of students.

Action Taken Report

Based on the Feedback provided by the Industry Partner we have set up placement coaching activities.

1. Newspaper reading session has been incorporated in the timetable to improve current affair knowledge.
2. Simulation process has been initiated.
3. Various Certification programmes have been introduced.
4. Syllabus has been amended.
5. Career Action plan has been initiated.
6. Aptitude test has been conducted as per the company specific requirement.
7. Regular mentoring sessions are conducted to provide insights on communication skills, resume building, competency and career development.



Handwritten signature

Director

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